

Hannah Chu

Graphic Designer

With a decade of experience in the creative industry, I am a skilled graphic designer, photo editor, project manager, and social media content creator. My Information Design background gives me a keen eye for aesthetics and design. I excel in managing diverse tasks and bringing creativity to every project, ensuring it resonates with the target audience. My versatile skills also include a solid understanding of marketing dynamics.

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education

INFORMATION DESIGN

Bachelor's Degree
Ateneo de Manila University
Philippines

experience

TEAM LEAD: IMAGES

- Supervised Images Department and Photography Studio for content creation
- Oversaw all images on the website, which included scheduling shoots and photo editing
- Trained image editors and photographers

Moonlight Corp
2012-2016

FREELANCE GRAPHIC ARTIST

- Conceptualize and create images for Amazon listing optimizations
- Create websites, landing pages, packaging materials, ads, and marketing materials
- Design email campaigns

2016 - Present
*US-Based Clients and
Amazon sellers*

PHOTO EDITOR

- Edit images for use in e-commerce (Websites, Amazon, etc)

2016 - Present
*LA Active LLC
Gymreapers LLC*

PROJECT MANAGER

- Oversee and manage deliverables, deadlines, timelines
- Source and coordinate with suppliers, artists, writers, and proofreaders
- Spearhead ad content generation, social media calendar
- Design landing page and newsletter

2019
The Book of Big Dreamers

software and tools

- ADOBE CREATIVE SUITE
- ASANA
- MAILCHIMP
- CANVA
- SLACK
- AMAZON
- JUNGLESCOUT
- MERCHANTWORDS
- TRELLO
- MICROSOFT OFFICE



my portfolio